

Salut/  Consorci Sanitari
de l'Anoia

RESUM ACTIVITAT DE COMUNICACIÓ EXTERNA ÀREA DE COMUNICACIÓ

2024

74

Notes de premsa

+ 40% respecte 2023

415

Impactes a mitjans
de comunicació

+ 24% respecte 2023

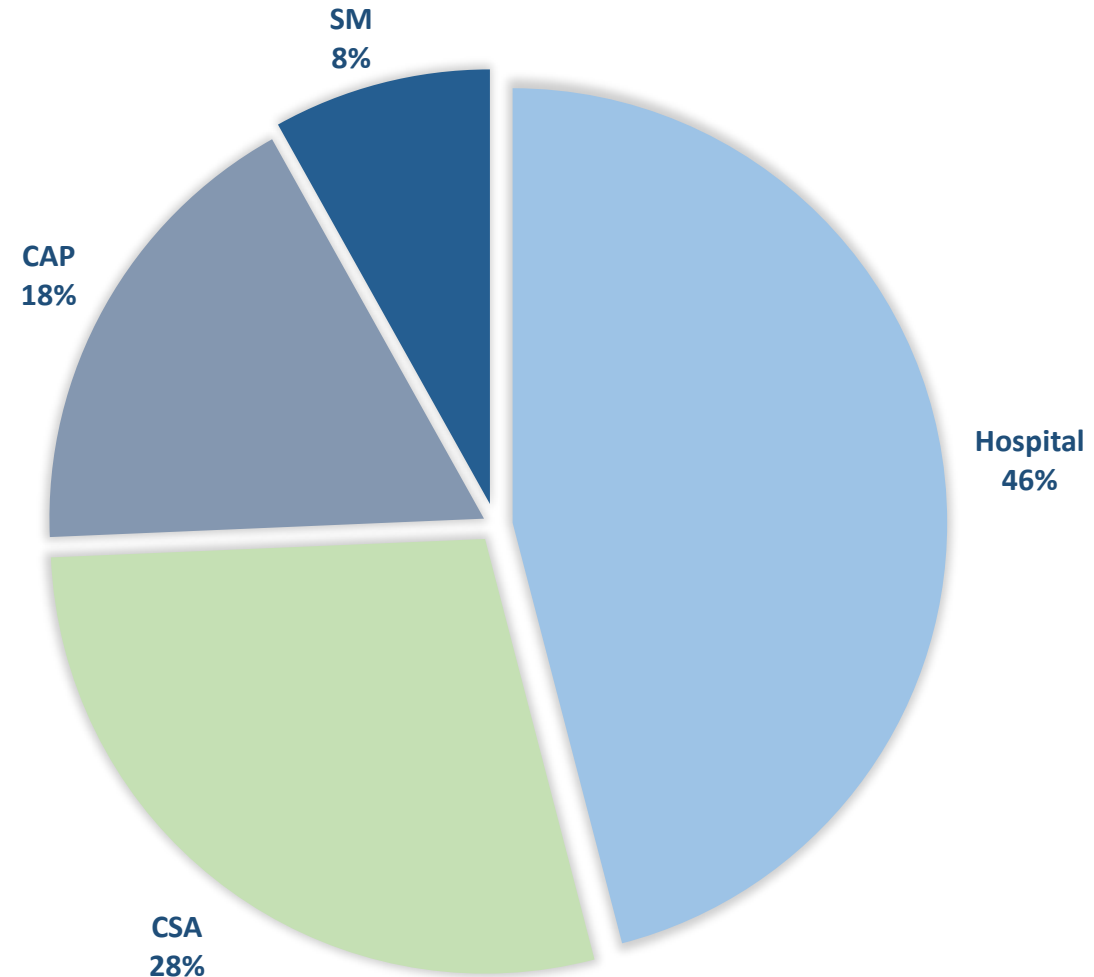
16,80%

Mitjana creixement
seguidors a les xarxes
socials



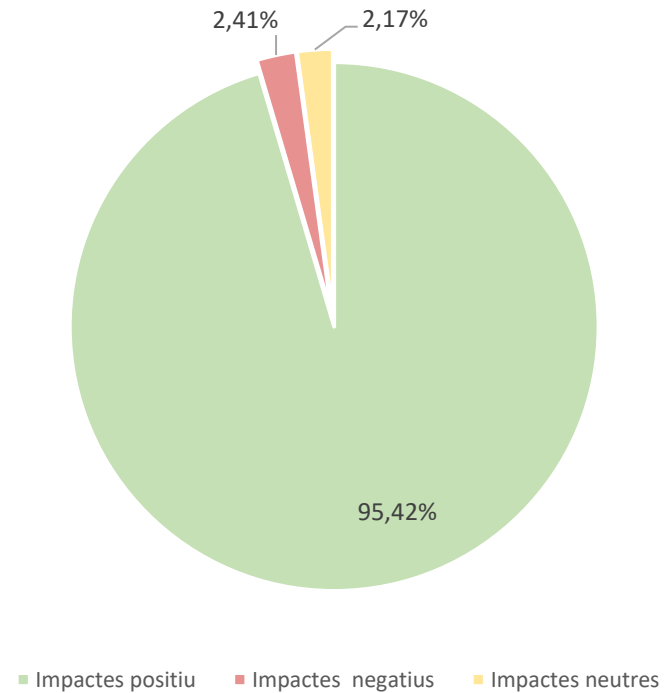
Anàlisi dels continguts elaborats

Distribució de notícies per centre

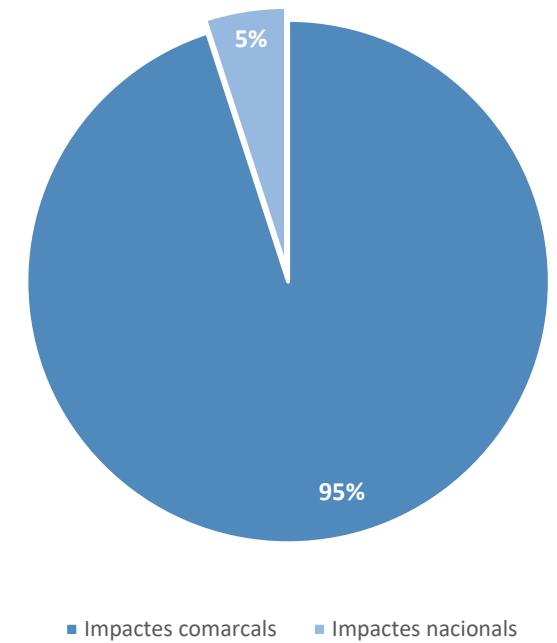


Anàlisi dels impactes

Impactes positius, negatius i neutres

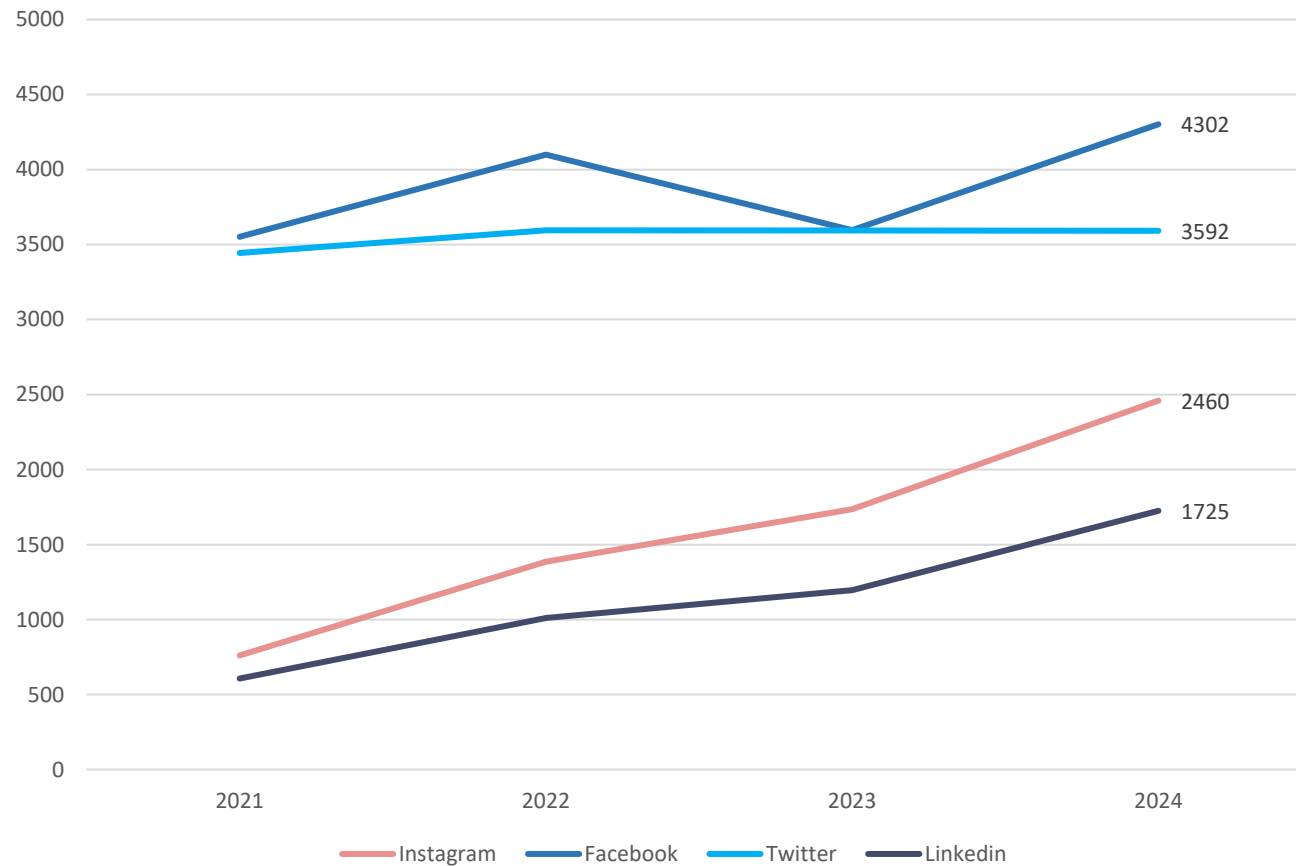


Impactes comarcals i nacionals

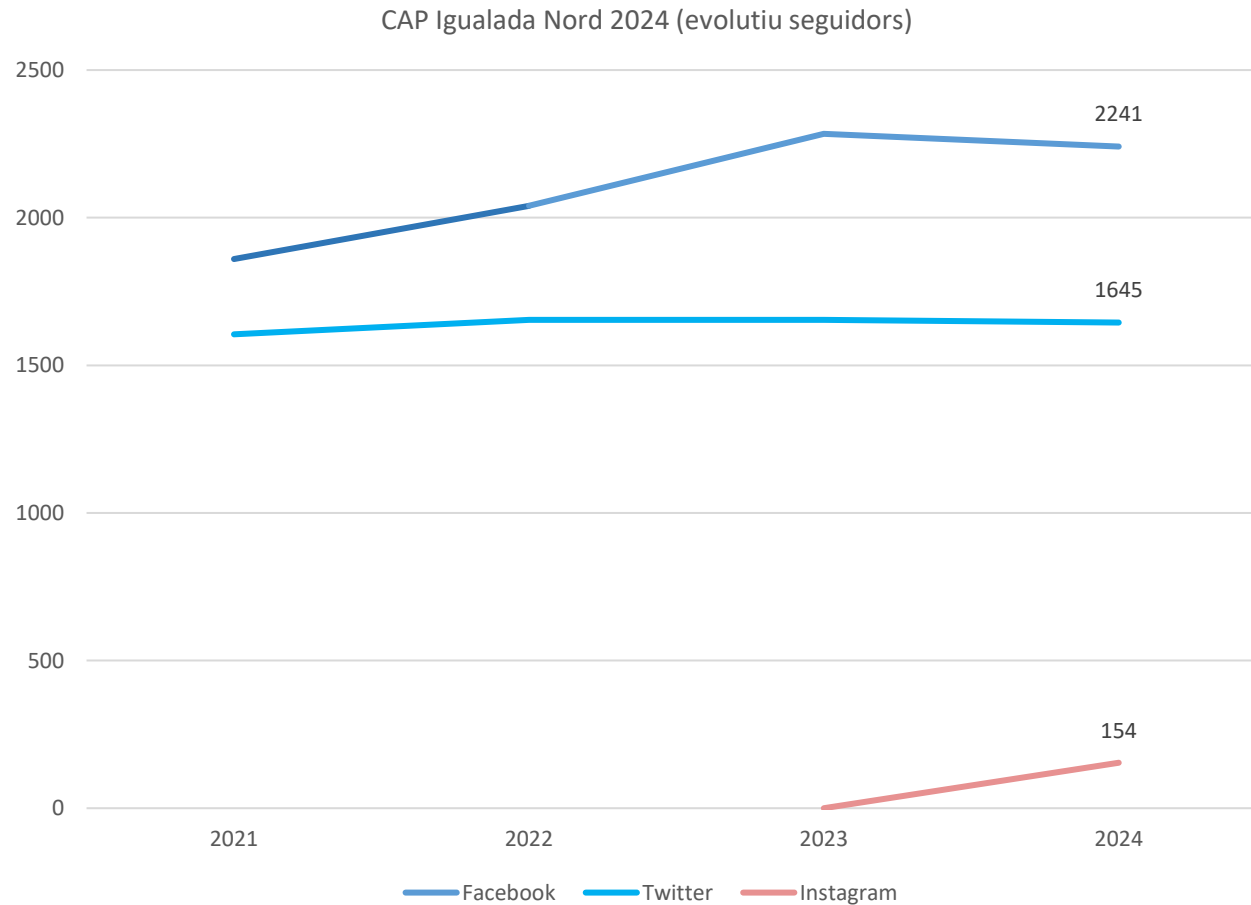


RESULTATS A LES XARXES SOCIALS

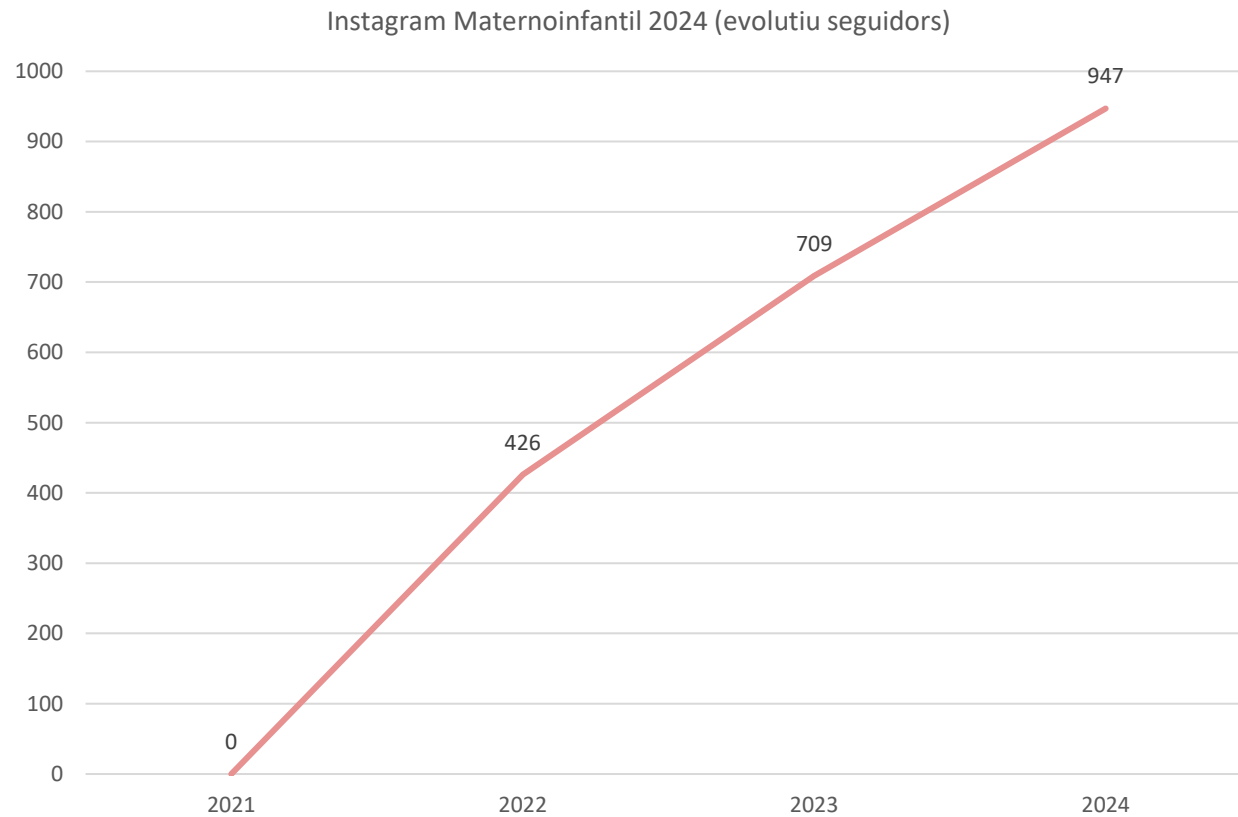
Hospital Universitari d'Igualada 2024 (evolutiu seguidors)



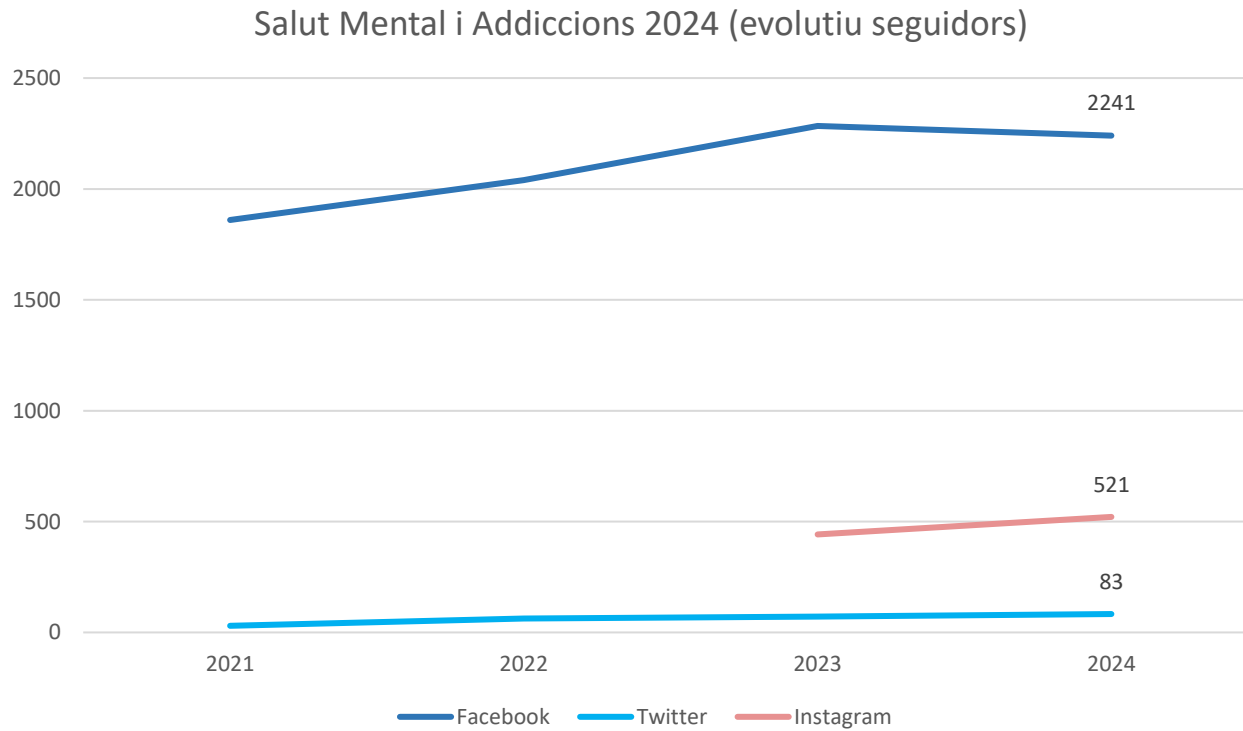
RESULTATS A LES XARXES SOCIALS



RESULTATS A LES XARXES SOCIALS



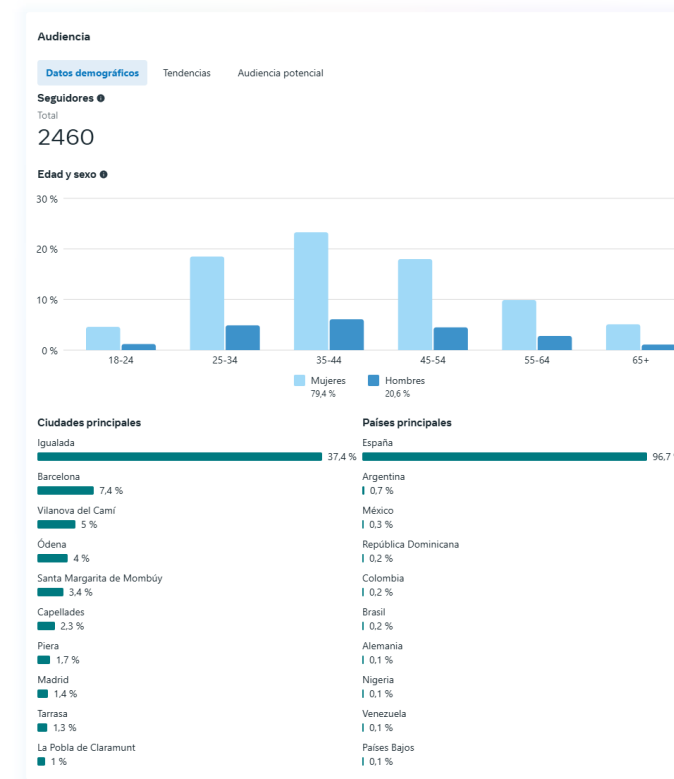
RESULTATS A LES XARXES SOCIALS



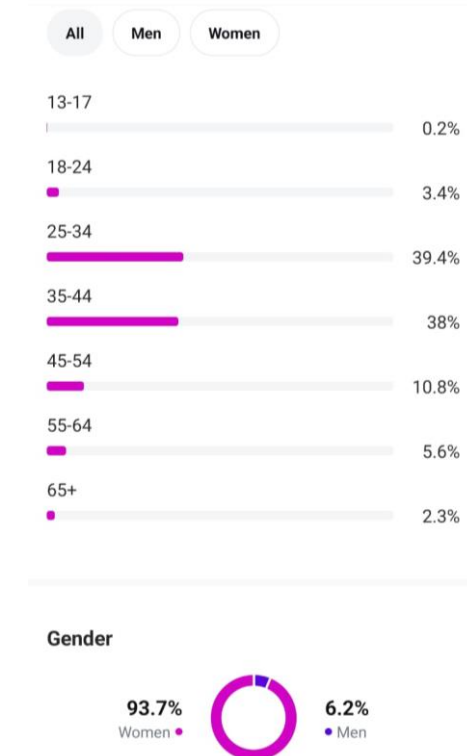
Perfil dels seguidors



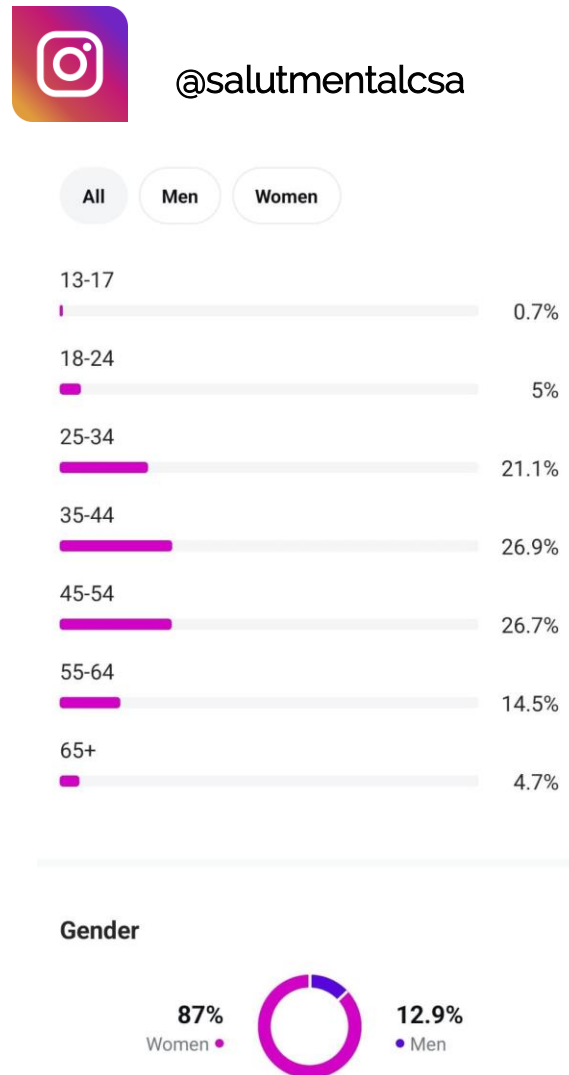
@hospitaligualada



@maternoinfantil.csa



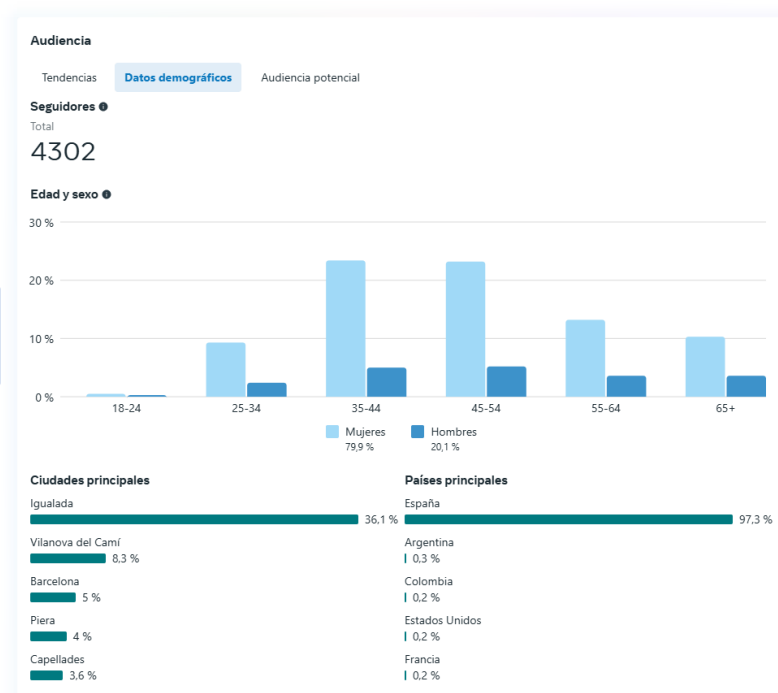
Perfil dels seguidors



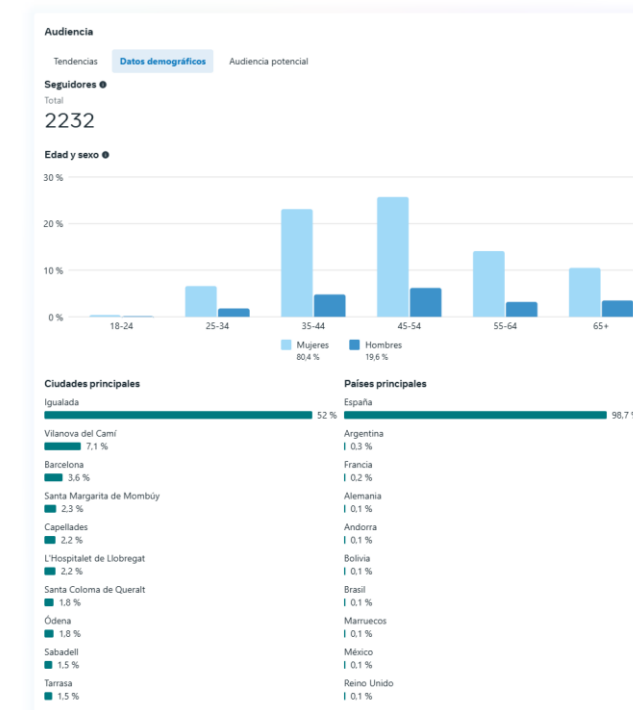
Perfil dels seguidors



Hospital Universitari d'Igualada



CAP Igualada Nord



A healthcare professional, likely a nurse, is being interviewed in a clinical setting. She is wearing a white uniform and a blue lanyard with 'salut' written on it. A microphone with the 'acn' logo is positioned in front of her. In the background, medical equipment and a smartphone on a tripod are visible. The smartphone screen shows a live video feed of the interview. Two people, a man and a woman, are looking at the smartphone. The word 'Gràcies!' is overlaid in large white text.

Gràcies!